

## TECH SHOW 1929 ANNOUNCES STAFF FOR COMING YEAR

Virgil P. McDaniel '29  
General Manager of the  
Show for '29

### LINDEROTH IS TREASURER

Chindbloom, Stage-Manager—  
Simms Will Be Show's  
Publicity Man

Tech Show 1928 has announced the elections to the managing board for the year 1928-1929. The following men have been elected to the various positions on the board:

General Manager, Virgil W. MacDaniel '29.  
Stage Manager, Richard N. Chindbloom '30.



VIRGIL W. MCDANIEL '29

Publicity Manager, Albert R. Sims '30.

Business Manager, Frank P. Nettleton '30.

Music Manager, Richard Street '30.

Treasurer, Lambert S. Linderoth, Jr., '30.

Mac Daniel, the new General Manager has been connected with the Stage Department since he joined the organization last year.

Albert Sims the Publicity Manager, and Frank Nettleton, the new Business Manager of the show, have both been connected with the Business end of the Show.

Richard Street, the new Music Manager, played the leading female role in last year's show "West Is East" when he took the part of Dorothy Rutledge.

Linderoth, the Show's new Treasurer, has been connected with both the Show and the T. C. A. since he entered the Institute.

This new board will take over the management of the Show, and in a few days an announcement is expected concerning the writing of next year's Tech Show. This is in the form of a competition, in which all students are eligible to enter. Tech Show 1928, "Half A Man" was written by A. Parker Morrell '30.

## H. M. CRANE TO SPEAK AT S. A. E. MEETING

Henry M. Crane '95, Technical Assistant to the president of the General Motors Corporation will come here to address the student branch of the Society of Automotive Engineers and Aeronautical Engineers in an open meeting on Friday, April 27. He is coming on the invitation of President Samuel W. Stratton and, as this is the last of the special lectures sponsored by President Stratton for this year, it is expected that it will be well attended. Mr. Crane can be relied upon to offer much of interest and value. He is one of the pioneers in the automotive industry and will be remembered as the builder of the Crane-Simplex car. Mr. Crane has been actively connected with the Society of Automotive Engineers and was president of that society in 1924. He was originally scheduled to speak on Friday, February 10, but illness made it necessary to cancel that date and the first one that he has had free since then was this Friday. The meeting will be held in Room 3-270 at 3

## Many Interesting Exhibits Planned Open House Night

President Stratton Plans To  
Hold Reception in the  
Main Lobby

President Samuel W. Stratton will hold an informal reception in the Main Lobby from 8 to 9 o'clock on Open House Night. During this time he will meet students and others who are interested in Technology.

Exhibits will be furnished by the Student Activities that are located in the Walker Memorial. These exhibits have not been announced as yet, but will be announced in a latter issue of THE TECH.

Airplane parts and photographs will be shown by the Department of Aeronautical Engineering. Student airplane designs will also be exhibited.

There will be a Micro projection of living organisms in Room 10-427 including the crustacea, algae, protozoa and many other micro-organisms. Specimens and slides illustrating embryological and histological processes will be shown in Room 10-479. This exhibition will include the para-

(Continued on Page 4)

# COACH HAINES WELL PLEASED BY RESULTS OF RACES WITH THE NAVY

## Varsity Crew Loses By Half a Length To Naval Academy Eight

Last Saturday's race with the Naval Academy at Annapolis resulted in a double victory for the Navy. The midshipmen's varsity nosed out the Cardinal and Gray crew by less than half a length, after trailing until within three hundred yards of the finish. The Navy crew rowed a faster stroke all the way, but was unable to keep up with Haines' men. At about the half-way mark, Technology put on a short sprint and nearly opened water between the two shells. The finish was due to the Navy's wonderful reserve power, which is a tradition of all the Academy's crews. The Navy junior varsity was more successful with their high stroke, and led the Cardinal and Gray boat from the half-way mark. About five lengths separated the crews at the finish.

## PRESENT PROSPECTS FOR RACE AGAINST TIGERS ARE BRIGHT

Emphasis is Stressed in  
Increase of the Stroke  
at Finish

### JAYVEES NOT SCHEDULED

Very well pleased with the results of last Saturday's duel with the Navy, Coach Bill Haines was back in his coaching launch Monday, directing the varsity and jayvees over the upstream course. Emphasis is being placed on raising the stroke at the finish of the race, since observers declared that just before the finish at Annapolis the Tech varsity was cutting down the Navy's lead, and would probably have finished in front if the stroke had gone up a little sooner. Today's practice will be the last one on the Charles before the Princeton race, as the crews leave tomorrow morning.

The jayvees have no race scheduled for this week-end, so they will have plenty of time to prepare for Harvard. The five lengths or so which was declared to have separated them from the Navy junior varsity at the finish is no source of discontent, since the varsity and junior varsity at the Academy are much more closely matched than they are here. With ten days at home in which to practice for their next encounter, prospects for a victory over the Crimson's second boat are very good.

Despite frequent changes in the boatings on account of illness the rule during vacation was two practices a day for the hundred and fifties. As this will be their first race, no prediction can be made as to the outcome. The same holds true for the freshmen, except that it can be said that the frosh have a heavy crew this year and look mighty good in practice. Princeton has recently lost several good freshmen on account of ineligibility.

The varsity and hundred-fifties will take their swivel-rigged shells, while the frosh will use one of the thole-pin boats. The races will be preceded by one day of practice on Lake Carnegie. Although the Technology coaching staff is broadcasting no predictions as to the results of Saturday's races, several authorities on metropolitan papers have already sounded the death knell for Nassau.

## DR. EVANS LECTURES ON PUBLIC HEALTH

Dr. W. A. Evans, former Health Commissioner of the City of Chicago, gave a lecture on "Some Aspects and Results of the Development of Public Health Science" in Room 10-411 yesterday morning under the auspices of the Department of Biology and Public Health.

Dr. Evans showed that fifty years ago the summer was the season of maximum sickness, whereas now the winter holds that doubtful distinction. This is due principally to the fact that sanitary engineers "have made the abdomen safe" by means of safeguards such as milk sterilization, meat inspection, and tuberculin tests. In the winter it is the respiratory diseases that keep the death lists long. Dr. Evans also outlined the history of disease in Illinois and the City of Chicago in particular.

## CALENDAR

- Thursday, April 25  
6:00—Final dinner meeting of Corporation XV, North Hall, Walker.  
Friday, April 27  
9:5—Office Appliances exhibit of Economics Department, room 1-245.  
3:00—Open meeting of Society of Automotive Engineers, room 3-270.  
1:15—Review of Freshman battalion by inspecting board.  
Saturday, April 28  
9:5—Open House.  
4-7—Tea Dance, auspices of College Catholic Clubs, Spanish Room, Hotel Buckminster.  
8:00—Informal reception by President Stratton, Main Lobby.

# Professor Rogers Reviews Tech Show—Lauds Matthews

First Act Was Slow Until Coming of Detectives—  
Dialogue Was Tiresome But Dances  
Were Well Done, Says Critic

The clever young lady from Smith, who wrote with such logic and pith—but perhaps I'd better not go on—anyway she covered the Show with such scrupulousness that there is little left to say. But that little may, perhaps, be said. I have seen Tech Shows which began well and ended very badly. This one began pretty badly and ended very well. Most of the good stuff is massed in the last act. The audience leaves after the pirate dance with the feeling that it has seen a good show. Which is excellent management.

First for the assets. The cast was distinctly intelligent and easy on the stage. The veteran McCormack, after his several seasons of chaperones and such, did a William J. Burns part with his invariable aplomb, and command of the stage. His personality gets over with almost no leakage; he can afford to romp a bit—as he does. And he works all the time, like a professional. Next to him Stratton as "Ronnie" gave a very quiet and really amusing performance, avoiding almost all the pitfalls that lurk in such a part. Indeed the note of all the playing was quietness and naturalness. Sometimes the acting could have been sharpened with profit. Robinson had a good voice but didn't even pretend to act, and Goble who can do good work didn't have a chance to do anything. The three detectives, Morris and O'Malley and Hastings furnished the low comedy. They worked in unison but each had distinct individuality. All three furnished excellent foils for McCormack.

But the best acting—as acting—was done by the girls. Smith as "Ginnie," Martin as "Aunt Josephine" and Scott as "Dot" were extraordinarily good looking. What is more they looked and acted like nice girls, with genuine ease and grace of carriage. Scott had nothing to do but did it exquisitely and Smith's voice was soft—an excellent thing in a woman.

The chorus—men and girls—was the best looking and the best trained we have had for a long time. For once good looks and dancing ability coincided. The girls were all lean and limber, made up well, danced with lots of pep and gave the glad eye to the audience. The ponies particularly were as lively a bunch as Tech Show has ever seen.

But the surprise of the evening was the Ballet. It seemed good to have one again. One remembers happily those elaborate, beautiful, and exotic ballets Tech Show staged for so many years under the direction of Virginia Tanner. They were unique in college musical shows, really professional in every way. In his little five minute Japanese ballet number Mr. Matthews, the dancing coach, has worthily re-

vived an old tradition. It was beautiful to look at, with its green and gold, and skillfully directed and danced. The leading dancer Burgess and his support, Houck, Hutchinson, Ide, Huntington, Pitbladdo, and McIntire are to be congratulated.

In fact all the credit for the evening goes to the cast—and Mr. Langdon Matthews. No help from the author and very little from the dramatic coach. The book was feeble than usual. Morrell has an undeniable talent for dialogue, but he cannot write a dramatic scene. The first act was dreadfully dull, a series of undramatic duologues, couple after couple alone on a vast stage. Only with the coming of McCormack and the detectives did it lighten up at all. In the second act the meager semblance of plot disappeared entirely, but there was enough low comedy and dancing to keep the show going up to the fine climax of McCormack's "Drinking" song. And it was surprising how little the dramatic coach did to that first act. There was no attempt to speed it up, invent scenes and business and gags—any of the things that have to be done to an amateur book. The dialogue was played at Repertory Theatre tempo. Like the proverbial wounded snake it dragged its slow length along; cues were not picked up, people were placed haphazard all over the stage masking each other. Not the kind of direction one expects in Tech Show.

On the other hand the work of the dancing coach, Mr. Matthews, was excellent. His dances were inventive, snappy, up to date, and executed with surprising smartness and precision. The ballet was extremely competent. His chorus costumes, though there was no semblance of a color scheme and the colors shrieked at each other, were often amusing, the ponies' clothes in both acts and the pirate costumes especially. The ballet costumes were exquisite. The first act afternoon costumes were, as usual, dull, cheap, and sleazy.

The Management would have done well to refuse to accept the designs done by the architects and to confine themselves to a simple colored curtain for background. The Management had to save money; the fault is not theirs. It is perfectly possible to have scenery cheap and yet well designed and interestingly colored. Both design and color were inexcusable for Course IV men, and the coach apparently hadn't taken enough interest in the lighting to ameliorate them. Jordan Hall has the most difficult stage possible to work on, but one has seen taste and patience and care work wonders even there—when the director is doing his job.

Occasionally in an amateur show

there are bits and numbers which make one forget to make allowances and which one can enjoy for their own sakes. These numbers are the high spots of any show, pleasant and tuneful music, good singing, and good acting. The following are the high spots in the Show and they are very pleasurable indeed.

"That Lovin' Baby Blue," by Robinson and the whole chorus, a stirring dance number; "Would You," with Scott and the men; "Across Our Nights and Days," by Robinson and Scott and ensemble, two very capable sentimental songs; McCormack's "Sh-sh!" song and, of course, his pirate finale "Drinking"; the duet "You've Married," by McCormack and Martin. Last, and perhaps the nicest thing in the Show, the duet "Lots of Women" by Smith and Stratton, well sung and excellently acted. The music was uneven on the whole, but these numbers were up to the best standards of Tech Show. As usual Charley Young showed how well amateur music can be arranged for a small orchestra and played with excellent effect. Incidentally, Morrell is the only Tech Show author in history to write most of his lyrics and a good bit of his music.

As I said, the audience enjoys the second act thoroughly and leaves the theatre well pepped up. "Half a Man" (apart from its vulgar and unnecessary title, ranks high up in Tech Shows of the past half dozen years. The Management are on the whole to be congratulated. They face a job that grows harder and more disheartening every year. Student apathy from every angle, whether writing shows, coming out for the show, or attending; a difficult stage; no money—all of these require ingenuity and hard work to overcome. In this case the Management shares with the Cast and Chorus and Mr. Matthews the credit for a successful Show.

R. E. R.

## D. C. PRINCE DELIVERS TWO-DAY COLLOQUIUM

Mr. David C. Prince of the General Electric Research Laboratories of Schenectady, N. Y., delivered a colloquium on "Mercury Arc Rectifiers" in Room 10-275 on Monday and Tuesday afternoons, April 23 and 24, from 3 to 5 o'clock.

Mr. Prince has been intimately connected with the developments of the mercury arc and has made a careful, detailed study of their characteristics, being a joint author with F. B. Vogdes of "Principles of Mercury Arc Rectifiers and Their Circuits." He stayed in Professor Joseph W. Barker's office on Tuesday morning from 9 to 12 o'clock to meet with any seniors who had some questions concerning his subject.

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News and Editorial—Room 3, Walker.  
Telephone Univ. 7029  
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Printer's Telephone—HANcock 8387

**SUBSCRIPTION PRICE, \$2.50 PER YEAR**  
Published every Monday, Wednesday and Friday during the College year except during college vacations  
Entered as Second Class Matter at the Boston Post Office  
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IS JUNIOR WEEK DOOMED?

**JUNIOR WEEK** this spring followed closely in the footsteps of those of recent years. It was by no means a financial success. Students in general showed the usual lack of interest in practically all the events, and as a result there is every chance of a change being made in future arrangements.

Professor Spofford has for a number of years been the chairman of a committee composed of representatives from the student body, the Faculty, and the Alumni which each May makes the tentative plans for the Junior Week of the following year. This committee has until this year concerned itself solely with setting the dates for the customary events, but at their next meeting the members may find themselves confronted with a far greater problem—the choice of allowing Junior Week to continue in its present state, of doing away with it altogether, of distributing the three major events over a longer period of time, or of making some other decisive change in the present program.

In conversations with the undergraduates and members of the Faculty we have heard numerous criticisms of the system as it now exists, and quite a varied group of suggestions as to better methods. Few are in favor of the idea of dispensing entirely with this traditional celebration—the school might just as well omit the Commencement exercises! Similarly, few feel that Junior Week as it has been in existence for so many years meets satisfactorily with the requirements of the Technology of today.

What then would be the feasibility of spreading the three or four activities over several weeks instead of one? It is quite apparent that while there would not be the support of the several house parties that generally occur at this time, there would instead be given to each of the social events much more emphasis and the interest of a far larger share of Technology men.

The Institute is not at all in the situation of such schools as Dartmouth and Princeton that are famous for their Junior Week celebrations. We are in the midst of a large city rather than shut off from the rest of the world by the limits of a small town. Junior Week as the highest social season of the entire year is obviously not at all as logical. Yet we have long put up with the difficulties of such conditions. Will we continue to do so, or will the coming year see a radical change?

HERE'S YOUR CHANCE!

**ALWAYS** more or less pessimistic towards her athletic teams, Technology was very surprised at the showing of the varsity crew against the Navy last Saturday. Bill Haines' optimism was looked at askance—but his highest hopes seem to be on the way to realization. All the Eastern sports writers are agreed that the Tech crew made a name for itself against the much higher rated Navy. Technology is a favorite against Princeton, and is seen as a contender in the Poughkeepsie races, and even in Olympic games.

It is about time that a Cardinal and Gray crew came to the front. Rowing here started in 1910, and has been coached by Bill Haines since 1924. During these latter years, the crews have been steadily improving, and two years ago the 150-pound crew was unbeaten. This year the hopes for a championship look rosy. The varsity crew is composed almost wholly of veterans, the junior varsity lacks only experience to make it a contender in its class, and a good freshman crew gives them plenty of competition.

Whether it be at the Poughkeepsie races, or in the Olympic meets, there is every indication that this year's crew will carry Technology's name to fame. It is the duty of every one of the students to back them up. This is one of the opportunities for which everyone has been looking—a chance to back a winning team. The arguments of the indifferent heretofore have been that the activities at the Institute have not been worth supporting. Here is the chance—the crew leaves for Princeton tomorrow, where they have at least an even chance of winning. Back them up! Student support means a great deal—show the men that we're behind them!

THE TECH BOOK LIST

THE SEA PANTHER

**THE SEA PANTHER**, by Raymond McFarland. New York: Frederick A. Stokes Company. \$2.

The pre-Revolutionary War days on the Atlantic coast were not without their thrills and romance. For those were the days when the commerce of the new world was done by ships which plied their way, made perilous by the pirates who roamed the stormy waters seeking their toll of passing ships.

In such a scene, Raymond McFarland lays the action of "The Sea Panther." It is a tale of old Louisbourg. The French colonists are ensconced in their stronghold while France and England are crossing swords. When the French seek to deny the English colonists the right of free trade an expedition led by the "Sea Panther" sets sail for Louisbourg.

Complications arise when a New England lad, protege of the undaunted William Vaughan, falls in love with Mademoiselle du Vivier, daughter of well-known French people in Louisbourg. The rapid action is interwoven with the romantic deeds of gallantry by a swashbuckling pirate, Black Harry, giving the tale a rich flavor of excitement.

F. M.

Promiscuous kissing at an initiation at New York State Normal School caused the quarantine of sixty students. After the meeting one of the members was found to have scarlet fever, and inasmuch as she had kissed everyone present, the whole company was placed under quarantine. This was a sorority so that makes it a horse from a different department.

As We Like It

HERE'S HOWE

A pianist who goes completely daffy over his specialty number, a xylophonist who has more originality than a score of trap drummers, and a beautifully dressed and snappy chorus are alone responsible for the immense success of "Here's Howe," the musical comedy at the Shubert for a two weeks' stay.

Fuzzy Knight and his toy piano were a riot between scenes in the last act. The chorus girls were perfectly matched and really made the show. The cast was good enough, but the bright spots were the specialty acts and the dances. The music was not exceptional, though several pieces were rather catchy.

The plot tells of Lucky Howe, fifth assistant buyer in an office, who turns his girl down to give her a chance to see the world, and then goes to Havana and wins a few hundred thousand dollars in a few days, only to cut the cards for all of it when the girl appears.

Irene Dilroy plays the lead, but equally interesting is a sparkling French girl, who climaxes one scene by proving she hasn't anything whatever concealed about her person.

The usual dumb trio of detectives led

by William Frawley was good for the soul, and Don Barclay was clever as a sap English nobleman. A freak Apache dance took very well, as did Bernie's stage band.

Better see "Here's Howe" at the Shubert while it lasts.

Why Not?

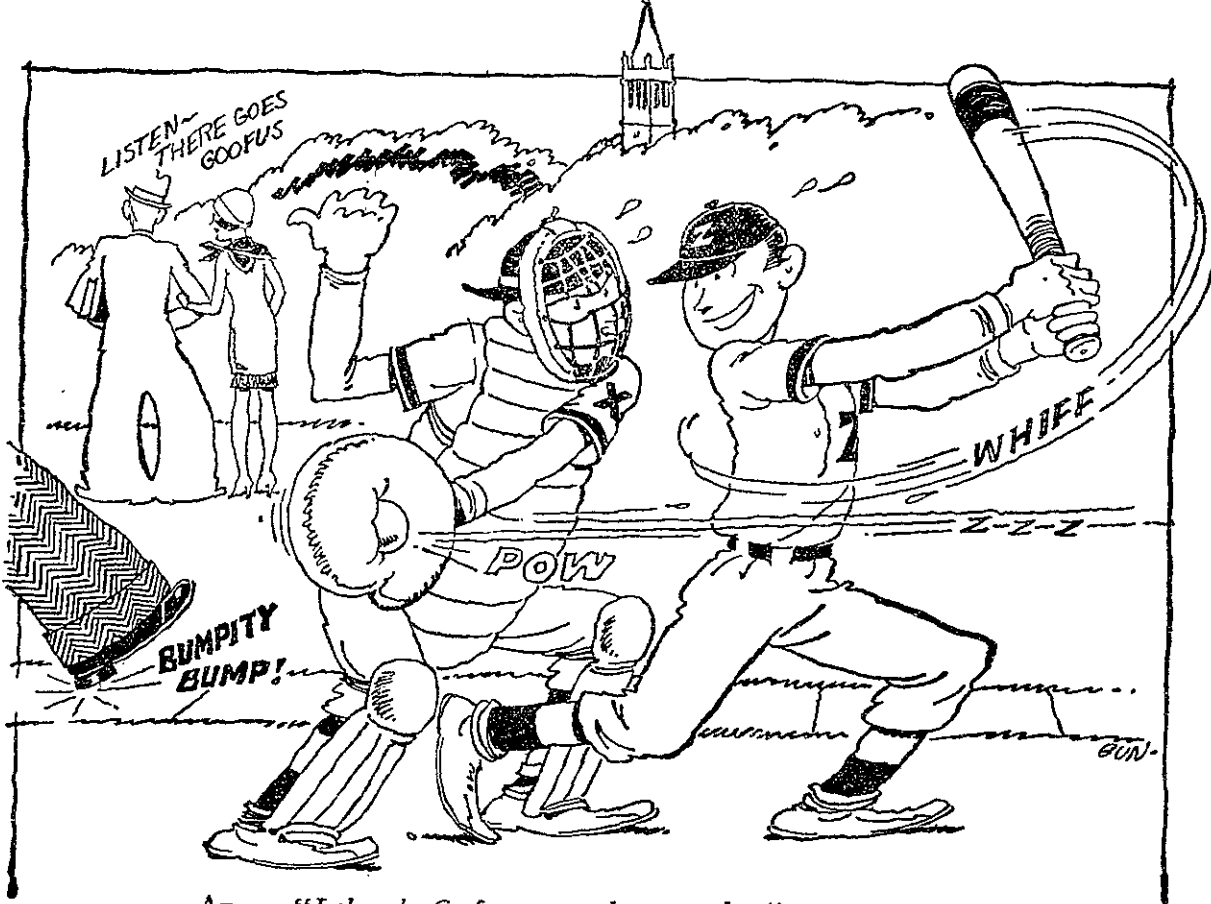
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# CLASS CREW RACE ON MAY 9

## FROSH TRACKSTERS ROUTED BY ANDOVER

### Avery Rolls Up 20 Points For Strong Academy Team

Led by Captain Ted Avery, the Andover Academy track team overwhelmed the M. I. T. freshmen, 90 1-2 to 26 1-2, at Andover Saturday afternoon. Avery competing in the high jump, broad jump, furlong, and discus scored 20 points to be the outstanding performer of the meet. Bill Hoffman of Andover broke his own mark in the shot with a put of 49 feet 10 1-2 inches, while Eror Grondal, of the freshmen, in placing second with a heave of 47 feet 2 inches surpassed his own freshman record by 2 feet. Grondal also picked up a third in the discus.

The freshmen's only first place came in the century when Charlie Broder broke the tape with Lappin second. Phil Hardy helped keep the prep stars score down by his good work in the hurdles, being nosed out in the high sticks by inches in a heart-breaking finish with Bill Tate of Andover, and placing second to Wright in the low flights.

Wood Shows Form In Broad Jump  
Competing under the handicap of a strained back, Jimmy Wood showed up well in the broad jump with a leap of 19 feet 8 1-2 inches which tied Carol of Andover for second. In the high jump Phil Benjamin placed second to Avery while Cohen tied for third.

Andover make a clean sweep in the quarter, hammer throw, and javelin, taking all three places in each event. The pole vault was omitted as the yearlings had no entries.

The 1931 men took three thirds on the track when Dick Baltzer was beaten in a close and hard fought race in the half, Charlie Broder missed second place in the furlong by inches, and Semple scored in the mile.

### HANDBOOK COMPETITION

The 1928 Freshman Handbook announces a competition in Business and Editorial departments leading to the position of Business Manager and Managing Editor of the 1929 edition. Any freshmen or Sophomores interested please report to the offices of the T. C. A.

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## Interclass Race For Richards Cup To Be Held May 9

### Junior and Senior Candidates For the Class Crews Badly Needed

May ninth is the date set for the annual Richards Cup race on the Charles among Technology's class crews, practice for which began yesterday. Although all classes are supposed to be represented, there have been no Senior crews for several years. Until last year, there has always been a Junior class crew, but last year only the first two classes were represented.

Announcement was made that there are enough shells to take care of all candidates, and the coaches are anxious to see four classes go to the starting line. Practice will be held every afternoon at five-fifteen, and it is important that candidates report immediately, since the freshman class entry, the hundred and fifty pound frosh crew, has been rowing as a unit since the beginning of the term.


The race was instigated by Prof. Robert E. Richards, donor of the cup, and one of the founders of rowing at Technology. Each year, the winning crew's class numerals are inscribed on the cup and the members of the crew receive gold medals. Last year the class of 1929 was victorians by a scant margin.

## Sports Desk

Six feet three inches is an awful long way to jump, as members of the Technology gym team have found out. On Monday workmen screwed together a two foot stand made out of solid pine on which the long horse was set. The horse was up so high that the smaller members of the team could not reach the top of it.

None of the members would try the new contraption out and it remained for Coach Pearson, with over half the team watching him to initiate the "Olympic Long Horse." Even Jack had some difficulty, but after several trials he managed to get into action. Clarence Feld, however was not so fortunate. He made a beautiful run, but instead of going over the horse ran squarely into its head or tail (depending on the viewpoint of the observer). Up to a late date it has not been learned whether Clarence or the horse suffered most.

### FACULTY BOWLING

  
**Final Team Standing**

Team	Pts.	Av.	P.F.
Civils	40	92.4	12201
Chem. Eng	36	91.2	12033
Mechanicals	32	87.7	11584
Chem.	31	89.3	11787
Physics	28	87.8	11589
Electricals	23	86.7	11442
Eng. Lab	18	85.1	11241
Meta physics	18	84.2	11125
Chem. Eng. II	18	82.7	10918
Biology	9	81.6	10767
Mech. II	8	76.4	10079
Specials	3	79.1	10443

Bellringer Champ, Forrest (Chem. Eng.); 2nd, Roberts (Chem. Eng.)

### FACULTY CLUB TO HEAR ELISHA GRAY

Elisha Gray '28 will be the principal speaker at the Faculty Club luncheon to be held in the Faculty Dining Room of Walker Memorial today. His subject will be "The Purposes of the Student Inquiry," and he will present the students point of view on the Inquiry.

Recently, the Technology student body has been conducting an inquiry, through the questionnaire method, into the methods of teaching certain courses and into the relationship of teacher to student. In answer to this inquiry about one thousand replies have been received.

While the analyses and report have not been completed, and it is too early to predict what the conclusions or recommendations may be it will be of special interest to the Faculty Club to hear from a member of the student body what the inquiry is all about.

## BEAVER NINE PLAYS B. U. ON THURSDAY

### Brig Allen Will Again Pitch for the Engineers

Technology's nine meets Boston University on Tech field tomorrow at three o'clock for the second home game of the season. The Beavers will try hard to score a win in this game as they have suffered four consecutive defeats so far this season. The B. U. team and the Engineers are pretty evenly matched and a close game is sure to result.

Brig Allen will probably do the hurling, otherwise the lineup will be practically the same as it has been in the other games. Poor pitching has been the chief cause of the Beaver's recent failures, but Allen is probably the best Beaver pitcher as he made a good showing in the Harvard game.

Both the Yale seconds and Wesleyan severely trounced the Beavers over the week-end, Yale winning 8-0 while Wesleyan walked away with the long end of a 13-2 score. Yale took the Cardinal and Gray without any trouble, as the Beavers fielding and hitting were very ragged. So far this year the Engineer nine has been severely handicapped by poor playing conditions. After the season is a little more under way they ought to be able to come through with a fairly good looking team as a lot of veterans are again out this year.

### TECH SHOW COSTUMES

Members of Tech Show and others who wish to purchase costumes from Tech Show, please leave their names at the Show offices in Walker immediately.

**OLD CLOTHES WANTED BY  
MAX KEEZER CO.**  
1256 Mass. Ave., Cambridge, Mass.  
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Limited Special Scholarships, \$75 per year to needy college graduates.  
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HOMER ALBERS, Dean  
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Boston

  
**Hot trumpet—  
Sock it!**  
THE saxophones moan. The trumpets trump. The cornets corn. And the fellow who plays the piano should have been an acrobat! That's the kind of an aggregation which gets real music out of dumb animals at a dance.  
And real music makes even the best dancer thirsty. All right! Go over in the corner by the palm trees and quench your thirst with "Canada Dry." This ginger ale has a delightful flavor . . . tang to it . . . dryness . . . sparkle. It has a subtle gingery flavor because it is made from pure Jamaica ginger. It contains no capsicum (red pepper), and *nota bene* it blends well with other beverages.  
**66 CANADA DRY 99**  
Reg. U. S. Pat. Off.  
*"The Champagne of Ginger Ales"*  
Extract imported from Canada and bottled in the U. S. A. by  
Canada Dry Ginger Ale, Incorporated, 25 West 43rd Street, New York, N. Y.  
In Canada, J. J. McLaughlin Limited—Established 1890.  
  
Look for the name  
"Canada Dry" on the  
bottle cap. That shows  
you know your groceries.  
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## LAST CONFERENCE HOUR TO-MORROW

### Department Heads Will Give Out Information on Courses to Freshmen

Conferences for the members of the freshman class will again be held tomorrow afternoon. This is the last of the series of conferences and it will last from 3 to 5 o'clock.

Many freshmen have taken advantage of the opportunity to learn more about the various courses at the Institute and have attended these conferences. President Samuel W. Stratton feels that it is of the utmost importance for the student to choose the course for which he is best fitted and it is to aid this purpose that the conferences are held.

Any information or advice that a student wishes to secure about any course at the Institute may be found by visiting the head of that course in his office tomorrow afternoon. Bulletins have been posted at various places throughout the school and they state the different rooms at which the heads may be interviewed during the conference hours.

### EXHIBIT X-RAYS AT OPEN HOUSE NIGHT

#### Economics Department To Display Office Appliances

(Continued from Page 1)

sites of man as well as the fish and human embryos.

#### Molecules Will Be Hard

Machines have been perfected and will be exhibited allowing a person to hear the noises caused by the molecules in an iron bar falling back to their normal positions after a magnetizing force has been removed. The noises will be amplified so as to be loud enough to be heard throughout the room.

Heart and lung noises will be heard amplified through a special instrument which will be exhibited by the Electrical Engineering Department.

X-ray photographs will be exhibited in the X-ray Laboratory. Modern apparatus of the above mentioned type will be shown. A tube will be shown in actual operation. These exhibits will be shown in Rooms 4-037, 4-039, 4-041.

A demonstration of liquid oxygen will be made in Room 3-370 from 2 until 10 o'clock.

As a feature of the Open House program the Department of Economics is sponsoring an exhibit of office appliances and equipment to be demonstrated in room 1-245. In addition to the Saturday showing this exhibit will be open from 9 o'clock until 5 on Friday, chiefly for the convenience of Faculty members and undergraduates who are interested in the latest developments in office methods and equipment. This showing will also be open to the public.

Over 25 companies, representing all types of record-maintaining devices, tabulating machines, accounting machines, and similar equipment, have reserved demonstration space. This exhibit will offer Institute men an opportunity to see how electricity has been made to do the greater part of modern office work.

#### TECHNIQUES

Announcement was made last night that there are still some copies of Technique for sale at five dollars a piece at the stand in the Main Lobby. There will be someone on duty at the stand every day this week from 11 until 2 o'clock. Books will be issued to those who have paid up signups and redemption receipts.

### CORPORATION TO HOLD FINAL MEETING

Corporation XV will hold its last dinner meeting of the school year Thursday evening, April 26, at six o'clock in the North Hall of Walker. The speaker of the evening will be Mr. Gaylord C. Cummin, who will speak on City Managership. Mr. Cummin was to have spoken to the Corporation before spring recess, but was called to New York. He has done much work as a civic consultant in Miami, New Bedford, Fall River, Newport, Bridgeport, and Boston, and is exceptionally well qualified to speak on this subject. The dinner will start promptly at six, as Mr. Cummin must leave at eight to fulfill another speaking engagement. Members should secure tickets in advance from the officers or sign up on the board in room 1-180 before Thursday noon.

At a business meeting held Monday afternoon, April 16, at four o'clock in room 1-190, the annual election of officers took place. The results of this election were as follows:—President, Gordon F. Rogers; Secretary, Sidney B. Jewett; Treasurer, Wesley Reynolds; Senior Directors, Lyman E. Nivling, Elmer A. Skinner, and Henry N. Woolman, Jr.

### GRADUATE STUDENT DIES AT SARANAC

Hans O. Kundt, a graduate student in the Department of Mechanical Engineering, died after several months illness at Saranac Lake, on Saturday, April 14th.

Kundt matriculated last September as the first representative sent to the

Institute by the American-German Student Exchange. He was a graduate of the Dresden Technische Hochschule and expected to take his Doctor's Degree at the Institute in Mechanical Engineering. His high scholastic attainments, attractive personality and fine character won for him the respect and admiration of both his fellow students and members of the Faculty with whom he was associated. He has been active in developing interest in skiing at Technology. A memorial service was held at the Mount Vernon Church, corner of Massachusetts avenue and Beacon street, Boston, on Sunday afternoon, April 22, at 2:30 o'clock to which friends were invited.

#### CATHOLIC CLUB

The Tea Dance under the auspices of the Federation of College Catholic Clubs will be held on Saturday, April 28, from 4 to 7 p. m. at the Spanish room of the Hotel Buckminster and music will be furnished by the Technicians. On Sunday a communion breakfast will be held at the University Club following 9 o'clock mass at St. Cecilia's Church. Tickets for the events may be obtained from officers of the club.

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## CLOTHES

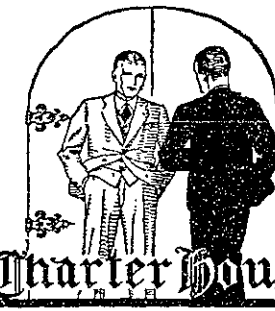
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Suits \$40, \$45, \$50 Topcoats



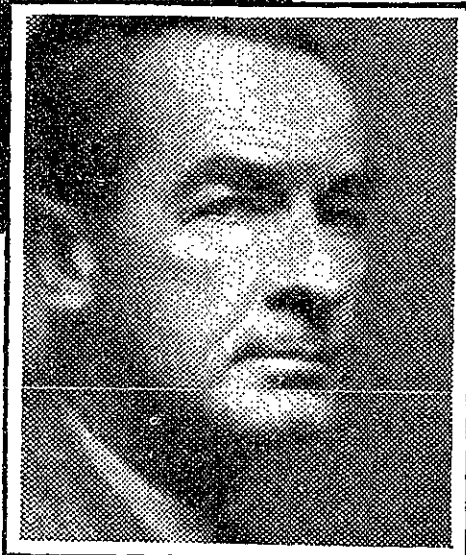
# Blindfolded in scientific test of leading Cigarettes, James Montgomery Flagg selects Old Gold



Photograph of JAMES MONTGOMERY FLAGG,  
taken in his studio while test was being made

#### How Test Was Made

Subject was blindfolded, and, in the presence of two responsible witnesses, was given one each of the four leading cigarettes to smoke. To clear the taste, coffee was served before each cigarette. Mr. Flagg was entirely unaware of the identity of these cigarettes during test. After smoking the four cigarettes, Mr. Flagg was asked to designate by number his choice. He promptly replied, "Number 2," which was OLD GOLD.



JAMES MONTGOMERY FLAGG—  
Nationally known artist and creator of the  
famous Flagg girl.

After this test, Mr. Flagg wrote:

"Most of us smoke names and think we are smoking cigarettes! The blindfold test proved that to me. It proved also that it is difficult to tell one cigarette from another . . . except in the case of OLD GOLD . . . I spotted that . . . it suited me best even blindfolded. In fact, the man who said 'not a cough in a carload' knew whereof he spoke. It's the smoothness that identifies OLD GOLD. It needs no other trade mark."

JAMES MONTGOMERY FLAGG



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